

2010 Pushor Mitchell Apple Triathlon
Canadian National Championships
Categories of Sponsorship

Apple Sponsor - \$250-\$499:

- Name in brochure, athlete manual, volunteer manual and on website

Bronze Sponsor - \$500-\$999 – All of above plus:

- Half price, team or individual entry
- 1 banner on sight (provided by Sponsor)

Silver Sponsor - \$1000-\$1999 – All of above plus:

- Free, team or individual entry
- 2 banners on sight (provided by Sponsor)
- Name on volunteer shirts
- Option to place promotion materials in race packs (minimum 1200)

Gold Sponsor - \$2000-\$2999 – All of above plus:

- 1 additional free, team or individual entry (total of 2)
- 3 banners on sight (provided by Sponsor)
- Logo and link placed on website
- Exclusivity within category for product

Platinum Sponsor - \$3000+ - All of above plus:

- 1 additional free, team or individual entry (total of 3)
- 4 or more banners on sight (provided by Sponsor)
- Name on athlete shirts
- Company logo displayed at Press Conference and Award's Ceremonies
- One 10x10 space at the Business Expo

Naming Sponsorships – \$3,500 – Sponsorship opportunities are for each of the following areas: *Youth KOS Camp Sponsor, Try-a-Tri Sponsor, Youth KOS Race Sponsor, Swim Sponsor, Bike Sponsor, Run Sponsor*, as well as a *Volunteer Sponsor*. The terms and conditions of each of these categories will be arranged to give your Company an extra level of sponsorship exposure as well as preferred placement of logo on the finish gantry and preferred placement of banners on site.

Title Sponsors –Already filled

Note that ranking within each category will be in order of the amount of the sponsorship.

Please complete the attached Sponsorship pledge and return it to the person who gave you this sponsorship package or contact us at **250-980-3360**.

Thank you for your support.