



## **2011 Categories of Sponsorship**

### **Kelowna Apple Triathlon Society**

Please review the levels of sponsorship, select the best one that fits your needs, then complete the pledge and return it to us so that your sponsorship recognition can commence immediately.

**Apple Sponsor:** \$250-\$499:

- Name in brochure, athlete manual, volunteer manual and on website

**Bronze Sponsor:** \$500-\$999:

- Name in brochure, athlete manual, volunteer manual and on website
- Free team or individual entry.
- 1 fencing banner on sight (provided by Sponsor)

**Silver Sponsor:** \$1000-\$1999:

- Name in brochure, athlete manual, volunteer manual and on website
- Free, team or individual entry
- 1 fencing banner on sight (provided by Sponsor)
- Name on volunteer shirts
- Option to place promotion materials at race pack pick-up

**Gold Sponsor:** \$2000-\$2999:

- Name in brochure, athlete manual, volunteer manual and on website
- Up to 2 free, team or individual entry
- 2 fencing banners on site (provided by Sponsor)
- Logo and link on website
- Name on athlete shirts

**Platinum Sponsor:** \$3000+:

- Name in brochure, athlete manual, volunteer manual and on website
- Up to 3 free, team or individual entry
- 2 fencing banners on site (provided by Sponsor)
- Logo and link on website
- Logo on athlete shirts
- Logo displaced at any press conferences, pre-race meetings, awards ceremonies and volunteer reception;
- Logo on finish line gantry

**Naming Sponsorships**            \$3,500:

- Sponsorship opportunities are available for various areas of the race including the following:
  - *Youth KOS Camp Sponsor*
  - *Try-a-Tri Sponsor*
  - *Youth KOS Race Sponsor*
  - *Swim Sponsor*
  - *Bike Sponsor*
  - *Run Sponsor*
  - *Aquathon Sponsor*
  - *Transition Area Sponsor*
  - *Medical Tent Sponsor*
  - *Athlete Village Sponsor*
  - *Volunteer Sponsor*

The terms and conditions of each of these categories will be arranged to give your Company an extra level of sponsorship exposure as well as preferred placement of logo on the finish gantry and preferred placement of banners on site.

- Name in brochure, athlete manual, volunteer manual and on website
- Up to 3 free, team or individual entry
- 2 fencing banners on site (provided by Sponsor)
- Logo and link on website
- Logo on athlete shirts
- Logo displaced at any press conferences, pre-race meetings, awards ceremonies and volunteer reception;
- Logo on finish line gantry
- gantry and preferred placement of banners on site.

Note: The ranking within each category will be in order of the total amount of donation, goods and services provided.

Please complete the attached Sponsorship pledge and return it to Richard Montgomery at [richard@montgomerymiles.com](mailto:richard@montgomerymiles.com) or fax 250-868-9011.

Thank you for your support and contribution to this event. Should you have any questions please feel free to call me at 250-980-3361.

**Richard Montgomery**  
**President**  
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